

# NIAGARA CLASSIC MUSTANG CLUB The Pony Express

## Celebrating Our 27<sup>th</sup> Year A LITTLE HISTORY TRIBUTE:

December 2018

### Inside this Issue:

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### Reorganization and expansion

As early as 1906 Henry Ford had acquired 58.5 percent of the company's stock; and, when the other stockholders balked at the idea of building the giant (and expensive) River Rouge plant in Dearborn, he bought them out; Edsel Ford (1893–1943) became president (1919). On Edsel's death in 1943, Henry Ford returned to the presidency, but in 1945 he turned it over to his grandson, Henry Ford II, who reorganized the company's tangled system of financial management and reinvigorated its corporate culture by hiring talented younger managers. The failed introduction of the Edsel (model years 1958–60) occurred amid these successes. Henry Ford II continued to guide the company as chief executive officer (1945–70) and chairman of the board (1960–80).

In the 1950s and '60s the Ford Motor Company began limited diversification, but by the 1990s it had refocused attention on its automotive concerns and financial services. In 1989–90 Ford acquired Jaguar, a British manufacturer of luxury cars. Aston Martin became a wholly owned subsidiary in 1993. Later acquisitions included the rental car company Hertz Corporation in 1994, the automobile division of Volvo in 1999, and the Land Rover brand of sport utility vehicles in 2000. Ford also purchased a significant share of the Mazda Motor Corporation. However, as Ford struggled in the early 21st century, it began selling a number of its brands. In 2007 the company sold Aston Martin, and the following year it sold Jaguar and Land Rover to Tata Motors Ltd. of India.

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*Obstacles are those frightful things you see when you take your eyes off your goal" - Henry Ford*

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[www.niagaramustangs.com](http://www.niagaramustangs.com)

## Message from the President

TO THE MEMBERS

We had a great show of members at the Christmas party

Sorry for the ones that did not make it

Will be letting everyone know early January on the next meeting

So come prepare to plan out the year with great ideals

Wishing everyone a Merry Christmas and all the best for the New Year



Till Then Safe Cruising!!!

Les



**Annual membership Dues are**  
**\$40.00**

Cheques can be made payable to

***Niagara Classic Mustang Club***

***217 Quaker Road***

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***L3C 3G6***



"It's got 160 horsepower. That's nearly 260 reindeer."



## Winter Maintenance for Your Convertible Top

That convertible cruiser, sports car or roadster is hardly a good investment if it stays in the garage for half the year. Countless Canadians are catching on to this and demanding convertibles that can be used year-round. For that reason, it's now more common to see a Camaro Cabriolet or an MX-5 driving around in the winter months, covered in snow and salt.

And why not?

Automakers have made strides towards unmatched levels of year-round performance and durability from their products, and convertibles are no exception.

Douglas Haartz is the International Sales Manager at Haartz Corporation -- a company that creates textiles used by Tier 1 automotive suppliers in convertible tops for Audi, BMW, Rolls Royce, Aston Martin, Porsche, Chrysler, and many others.

"Today's soft-top convertibles are true, all-season vehicles," commented Haartz.

"The evolution of convertible-top materials in the past several decades has enhanced the market for all-season enjoyment. Through innovations in surface or combining composites, the owner today can be assured that the top material is up to the challenge of everyday use. All materials used in modern convertibles is engineered to withstand the four seasons, and what Mother Nature can dish out."

Read more at <https://www.auto123.com/en/news/winter-maintenance-for-your-convertible-top/50583/#56tFLHclbbT1TQxU.99>

However, just like any other system in your car, truck or SUV, convertible tops require a little extra attention to maintain their appearance and functionality in the long run -- especially when they're driven in wintertime.

Here are a few tips to keep that convertible looking its finest for years to come:

- Frequent washes/rinses at your favorite coin-operated car wash are a great idea. These will maintain the shine and luster built into your top by removing abrasive salt and sand that can diminish the top's finish over time. Hand washing is ideal, but soft-cloth car washes can be used, too.
- Treatments that offer cloth-top protection and water repellency are available, and can be applied ahead of winter driving for an added layer of protection. Haartz mentions "a good cleaning and retreatment application several times per year will keep your top looking the best."
- After a snowfall, remove all ice and snow from the convertible roof. Don't hack and chip away at ice or heavy snow, and be sure to use a soft brush or your hand wrapped in a mitt. Do not use a hard-bristled brush or ice scraper. Let your car warm up or park in a warm garage ahead of time to use temperature, not force, to loosen snow and ice. Heavy brushes and scraping could possibly damage your roof fabric.
- Don't operate your roof in cold temperatures. There's no need to cycle your roof between "up" and "down" positions in cold-weather months, anyways.
- This rule goes for all year: Don't put your roof down if it's wet. This can cause premature wear, and is an invitation for damaging mold and mildew.
- Be careful with that ice scraper when cleaning frost or ice from your windows. One slip, and it could scratch your convertible top. Use it with extra care, or pre-heat your convertible to melt frost from the windows ahead of time.



## Innovative Cars Word Search

Find the names of popular automotive designs hidden below.

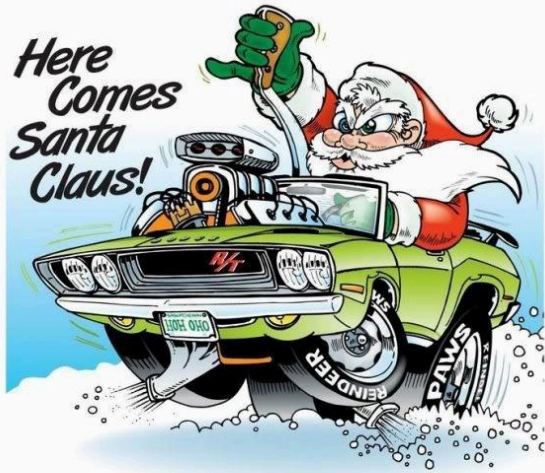
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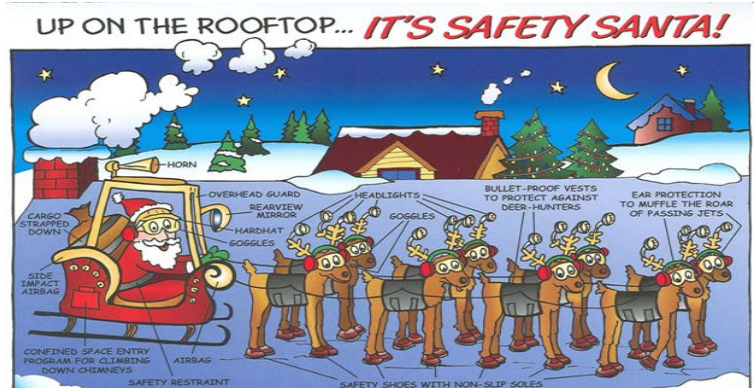
**All About Puzzles**  
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## Members Ride

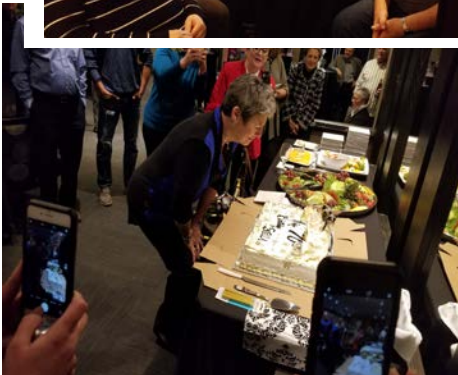




*Kathy and Marg enjoying their Crafts Making Beautiful URNS*



# 2018 NCMC Christmas Party



Happy 70<sup>th</sup>  
Birthday  
Stella !!!



## **From the Editor**

Merry Christmas and All the Best for the New Year

Sorry we missed the Christmas Party but my corporate party kind of came first. Looks like all had fun and was a good show by the pictures

Till January everyone stay safe and healthy and enjoy the holidays!!!!

Diane & Bruce

To share Pictures forward to Stella

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### **EXECUTIVE Team contacts: All can be contacted by**

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**Vice President:**

**Secretary: ???????**

**Treasurer:** Al Toner

**Newsletter;** Diane Holmes-Metcalf

**Membership:** Kathy McCalmont

**Past President:** Barry Andersen

**Website:** Stella Weir



## Just For Laughs





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June 23rd 10- 2

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## Car Show

hosted by Ed Learn Ford Lincoln  
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10am-2pm



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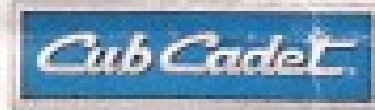
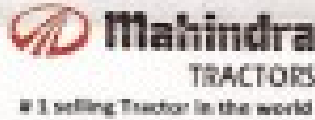


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